Today, many people do not realize how important the natural world is.

## Why is this?

How can people learn more about the importance of the natural world?

Nowadays, <u>the</u> significance of the natural world has been overlooked by today's citizens. In this essay I will outline its <u>resorts</u> along with some viable <u>way</u> to increase public awareness about it.

The first and foremost explanation behind this probably is the modern lifestyle which has involved individual with material consideration. To explain it more clearly, there is a-cutthroat competition among people to make a purchase of luxurious materials. Since a social status is correlated to our possession of materials, leading us to become selfish in that fulfilling our personal desire is considered more vital than degradation of the natural world. deforestation could be an excellent example in the case, as ownership of a wooden cottage is more fulfilling for many of us, causing us to overlook the irrecoverable impact of logging on the earth.

Regarding the to-solution, environmental awareness might be the first and last one which could be reached via various ways. Media have the capability to inform the public about how our way of living is deteriorating our planet, leading us and other fauna to loss lose our habitat. It can be in forms ranging from celebrity endorsement advertisement to TV programs about wild life. Besides, we can allocating allocate a lecture in schools's curriculum in order to teach pupils about how our daily activities negatively affect the existence of the nature. For instance, overusing of plastic which takes hundreds of years to be parseddecompose.

All in all, globalization as well as modernization has have made humans to prefer their personal desire over conservation of the natural habitat where its degradation could be halted through providing knowledge about the deep damages of human activities on the nature and wildlife as well.